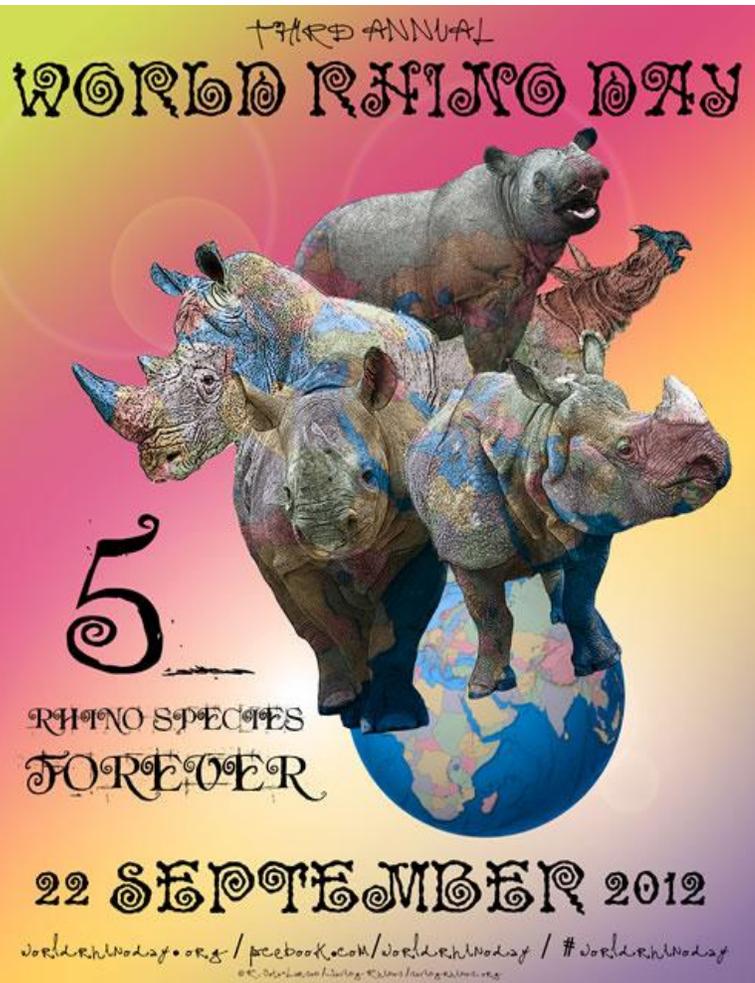


Help us Raise Awareness and Support on World Rhino Day 22nd September 2012



Spread the word about World Rhino Day and the plight of the rhinos

Many people think that rhinos only exist in Africa but we have rhinos as neighbours! The Sumatran Rhino (population 200), Javan Rhino (population 44) and Indian Rhino (population 3250) are of the most endangered rhino on the planet. Together they number less than the critically endangered black rhino population of Africa!

Poached for their horn, the rhino are shot, snared, trapped, poisoned or electrocuted for this keratin substance similar to our fingernails and hair. The horn is primarily used in traditional Chinese medicines and hangover tonics even though there is no scientific proof it works. Illegal logging and human encroachment is seeing the rapid destruction of Asia's forest and all its inhabitants including the Asian rhino.

2011 saw a massive rise in poaching in Africa with over 440 rhinos poached. Already this year's toll has reached over 400 and is estimated to reach over 500 by the New Year!

Last year also saw the extinction of two subspecies (Vietnamese Javan Rhino and Western Black Rhino). Let's not let it happen to its Indonesian cousins!

Come and do your bit to help save the rhinos! Hold an event for world rhino day and let us know about it. Invite some friends around for dinner and ask them to donate \$20 each to the cause, bake some cakes and hold an afternoon tea at work and charge \$5 donation, hold a garage sale on the day.... there is loads you can do from home and every little bit counts.

The rhinos really need your help.

You can download posters and other information from the World Rhino Day and ARP websites.
www.asianrhinos.org.au ; www.worldrhinoday.org

Please let us know if you plan to hold an event so we can promote and inspire others to participate in World Rhino Day and events being held around the world.

info@asianrhinos.org.au



Asian Rhino Project

More Inspiration and Ideas

- **Hold a Dinner Party** – ask guests to donate on the night as if they were eating out.
- **Hold an Afternoon tea** – with gold coin or \$5 donation to the rhinos
- **Collection Tins** - Download world rhino day posters and ARP logos from the website and stick onto a tin. Leave them at your local hairdresser, gym, school, office with ARP brochures.
- **Letter Box Drops** - Distributing ARP brochures is a quick and easy way to spread the message!
- **Like us on Facebook** - and promote the event
- **Do a Chocolate Drive** - There are minimum orders but generally easy to fulfil.
- **Hold a Garage Sale or Stall** - Contact friends and family and arrange a joint garage sale or stall at the local market with proceeds to the rhinos.
- **Hold a Movie Night** - Find out if your local cinema caters for fundraising nights and their terms and conditions.
- **Adopt a Rhino** – forms can be downloaded from our website
- **Donate Today** – donations over \$2 are tax deductible!

More Ideas for Kids (please make sure you have permission from your parents before you start)

- **Wash cars** - at the local garage or in your neighborhood and donate funds to the Asian Rhino Project.
- **Draw** - the best picture of a rhino you can and send it to the Asian Rhino Project (ARP) for our website
- **Make a card** - with a special conservation message on it to send to your friends and family. Include our website so they can find out more about the rhinos and how to help.

Ideas for Schools

- Do a **special project** on the world's five species of rhino.
- Have a school wide **drawing and coloring in competition**.
- **Hold a morning tea or lunch** with your class and charge a gold coin entry fee to donate to ARP.
- **Have a free dress day** with a gold coin to donation for every free dressed student for the Rhinos.
- **Make up flyers or cards** with conservation messages about the rhinos to send to friends and family.
- Hold a **chocolate drive or raffle**.

Ideas for Communities

- Hold a **market cake stall, morning tea, or sausage sizzle** where all money raised goes to ARP.
- Organise a **sponsored walk**.
- Arrange a **local rubbish pick-up day** in your area. Keep Australia beautiful and help save the rhino at the same time!
- Place **ARP collection tins** at local businesses, gyms, and schools.

Ideas for Local Business

- **Donate** quality goods that the Asian Rhino Project can use for **auction items**.
- Hold a **work fun day** such as rock climbing, ice skating, morning tea, sponsored walk/run or golf day with proceeds to the Asian Rhino Project.
- Hold a **charity dinner** for your team.
- Hold a **free dress day** in the office and charge employees a gold coin donation.
- Hold a hundreds club **raffle** - \$1 per number - the number drawn receives \$50 cash prize.
- Hold a **chocolate drive**.
- Place **collection tin** in the foyer, office or tea room. ARP will provide labels and flyers.
- Donate today.